

Deltapoll NEU PARENTS Survey Results

Prepared by Deltapoll for the National Education Union

DELTA POLL

Sample Size: 1000
Fieldwork: 22nd-25th November 2019

Total	Gender		Parent age			Region				Children's Age			School Type				School Sector				
	Male	Female	18-34	35-54	55+	London	Rest of South	Midlands	North	Age 5-10	Age 11-15	Age 16-18	Nursery	Primary	Secondary	All through	State	Foundation secondary	Private	Other	
1000	466	526	240	700	60	150	379	193	278	214	639	495	126	518	194	499	621	135	263	72	
Unweighted Sample	1000	301	691	380	590	30	154	361	193	292	253	667	473	142	557	182	477	640	125	258	61
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

All Parents of School-Age Children in England

The general election will actually be held on December 12th. Which party will you vote for?

Conservative	26	35	19	15	30	30	26	33	23	20	27	24	28	33	24	28	29	27	23	24	38
Labour	31	28	33	41	27	30	32	22	32	40	32	33	31	33	35	30	30	32	30	34	25
Liberal Democrat	9	9	9	8	9	9	13	11	7	5	8	10	8	5	9	11	9	9	8	9	5
The Brexit Party	7	8	5	7	7	4	5	6	8	9	6	7	7	4	5	9	7	5	17	6	14
UK Independence Party (UKIP)	3	3	3	5	3	2	5	4	3	3	4	3	4	3	5	3	3	3	7	3	0
Scottish National Party (SNP)	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Plaid Cymru (PC)	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Green	4	4	4	4	3	7	3	4	5	3	3	4	3	2	4	5	3	3	6	3	4
Some other party	1	1	0	1	0	0	0	0	3	0	0	1	0	0	1	2	0	0	1	2	1
Would not vote	7	4	9	7	8	2	4	8	6	9	7	7	7	7	5	7	7	7	1	9	0
Don't know	11	6	16	10	11	15	8	12	12	10	12	10	11	10	11	4	10	12	7	9	11
Prefer not to say	2	1	2	2	1	0	3	1	2	1	2	1	1	3	1	0	2	2	0	1	1

The general election will actually be held on December 12th. Which party will you vote for?

Excluding Would Not Vote and Don't Know

Conservative	33	39	26	18	38	37	31	41	29	25	34	29	35	40	30	31	35	34	25	30	43
Labour	38	32	45	50	34	37	39	28	41	50	40	40	38	41	43	34	37	40	33	42	29
Liberal Democrat	11	10	12	10	11	10	15	14	8	6	10	12	10	6	11	12	11	12	9	11	5
Brexit Party	9	9	8	9	9	5	6	8	10	11	8	8	8	5	6	10	8	7	18	8	16
UK Independence Party (UKIP)	4	4	5	6	4	3	6	5	4	4	4	5	4	5	4	6	4	4	7	4	0
Scottish National Party (SNP)	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Plaid Cymru (PC)	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Green	4	4	5	5	4	8	4	5	6	4	4	5	4	2	4	5	4	4	7	4	5
Some other party	1	1	0	2	1	0	0	0	3	0	0	1	1	0	1	2	0	0	1	2	1

Please think about a new General Election, which will take place on December 12th. Which two or three of the following issues are most important to you when it comes to deciding which party to vote for?

The NHS	55	48	61	54	55	57	42	56	61	55	53	55	56	47	57	54	54	58	35	54	38
European Union / Brexit	29	36	23	24	30	43	31	31	29	26	24	28	29	18	28	25	28	30	21	29	22
Education	28	22	33	33	27	16	18	29	33	28	34	30	29	35	33	25	29	28	27	30	21
Welfare and benefits	24	19	29	25	23	30	19	26	25	24	29	25	26	31	25	26	26	25	21	27	26
Jobs and the economy	23	26	21	24	24	12	33	21	23	22	22	24	24	20	23	25	25	23	18	27	28
Housing	22	22	23	26	22	16	31	21	19	23	25	23	19	28	23	23	21	24	24	19	28
Immigration and asylum	20	24	17	15	21	33	21	21	20	19	19	17	21	19	17	19	23	19	22	22	26
Crime / law and order	19	21	18	19	19	19	27	17	15	22	18	18	21	21	16	22	24	20	22	20	18
The environment	16	16	16	14	16	21	18	18	13	15	17	16	18	16	16	18	15	16	20	15	14
Taxes	14	19	10	13	15	11	20	15	9	14	15	16	14	20	16	16	15	15	24	11	22
Terrorism	12	14	11	12	12	11	7	14	13	11	11	12	11	11	9	17	11	11	18	14	24
Defence	6	10	3	8	6	0	8	5	4	8	7	7	6	5	7	7	5	4	17	7	13
Other	1	0	1	1	1	0	0	1	1	1	0	1	1	0	1	0	1	1	1	1	0
Don't know	4	1	7	5	4	2	3	5	5	4	5	5	4	5	6	3	3	5	2	4	2

Deltapoll NEU PARENTS Survey Res

Prepared by Deltapoll for the National Education Union

Sample Size: 1000
Fieldwork: 22nd-25th November 2019

All Parents of School-Age Children in
England
Unweighted Sample

Total	Work status				Relationship				Social Grade		Vote Intention						2017 Vote						State school funding			
	FT	PT	Not workin g	Other	Single	Married/CP	Co-habit	Other	ABC 1	C2D E	Con	Lab	LD	Brexit	Plaid Cymru	Other	DK/Ref	DNV	Con	Lab	LD	Plaid Cymru	Other	DK/Ref	Sufficient	Insufficient
1000	578	207	65	149	168	581	164	85	589	411	263	306	87	69	0	71	182	201	272	319	66	7	102	32	321	541
1000	498	248	69	185	198	542	184	74	568	432	224	328	86	67	0	72	199	224	233	328	69	5	103	38	293	556
%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

The general election will actually be held on December 12th. Which party will you vote for?

Conservative	26	32	19	8	23	23	29	19	28	30	21	100	0	0	0	0	0	10	75	9	5	0	5	5	32	24
Labour	31	30	33	32	28	35	29	33	29	31	29	0	100	0	0	0	0	23	6	72	6	14	6	7	35	32
Liberal Democrat	9	10	9	6	5	3	12	3	11	11	6	0	0	100	0	0	0	4	4	7	65	0	3	0	8	10
The Brexit Party	7	8	4	10	7	8	7	7	5	6	8	0	0	0	100	0	0	5	6	2	8	0	29	3	10	5
UK Independence Party (UKIP)	3	3	3	8	3	3	3	4	4	4	3	0	0	0	0	49	0	1	1	1	0	48	23	0	4	3
Scottish National Party (SNP)	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Plaid Cymru (PC)	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Green	4	4	4	4	1	3	4	2	8	3	4	0	0	0	0	51	0	4	0	2	0	12	18	4	5	4
Some other party	1	0	1	0	1	0	1	0	1	1	0	0	0	0	0	0	0	1	0	0	2	26	2	0	1	1
Would not vote	7	4	7	21	13	11	6	9	5	4	12	0	0	0	0	0	38	28	0	2	4	0	3	0	1	9
Don't know	11	7	19	12	17	11	9	19	11	9	14	0	0	0	0	0	62	20	7	4	11	0	11	66	4	12
Prefer not to say	2	1	2	1	3	3	1	2	0	1	3	0	0	0	0	0	0	4	1	0	0	0	1	15	1	1

The general election will actually be held on December 12th. Which party will you vote for?

Excluding Would Not Vote and Don't Know

Conservative	33	36	27	11	34	31	34	28	33	35	29	100	0	0	0	0	0	21	82	9	5	0	6	24	34	31
Labour	38	35	45	48	41	46	34	48	34	36	41	0	100	0	0	0	0	49	6	77	8	14	7	38	37	40
Liberal Democrat	11	11	13	9	7	4	14	4	13	12	8	0	0	100	0	0	0	7	5	8	76	0	3	0	8	13
Brexit Party	9	9	6	14	11	10	8	11	6	7	11	0	0	0	100	0	0	10	7	3	9	0	34	15	10	6
UK Independence Party (UKIP)	4	4	4	12	4	4	6	5	4	4	4	0	0	0	0	49	0	3	1	1	0	48	27	0	4	3
Scottish National Party (SNP)	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Plaid Cymru (PC)	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Green	4	4	5	5	2	4	4	3	9	4	5	0	0	0	0	51	0	9	0	2	0	12	21	23	5	5
Some other party	1	1	1	0	2	0	1	0	0	1	1	0	0	0	0	0	0	1	0	0	2	26	2	0	1	1

Please think about a new General Election, which will take place on December 12th. Which two or three of the following issues are most important to you when it comes to deciding which party to vote for?

The NHS	55	49	60	65	64	52	54	60	58	53	58	51	65	56	35	0	45	55	53	51	63	55	64	40	58	45	63
European Union / Brexit	29	32	26	17	28	18	33	26	32	31	27	41	22	41	39	0	20	18	23	36	27	38	38	27	20	31	28
Education	28	26	34	20	28	26	27	31	31	31	24	29	30	35	24	0	27	22	21	30	27	40	14	32	33	29	28
Welfare and benefits	23	20	23	44	32	35	19	29	29	22	28	16	31	18	23	0	21	29	28	16	28	20	0	28	29	22	27
Jobs and the economy	23	26	22	19	16	18	27	22	14	24	23	22	27	32	15	0	18	19	15	25	26	27	24	24	29	24	23
Housing	22	23	20	19	26	28	21	27	15	23	21	16	26	31	26	0	22	21	26	16	24	29	0	25	23	25	22
Immigration and asylum	20	21	19	21	17	12	22	22	24	19	22	31	9	17	41	0	25	18	20	30	14	15	0	22	12	23	19
Crime / law and order	19	20	20	17	14	21	19	19	17	19	20	24	19	12	24	0	18	16	19	27	18	11	48	11	8	18	21
The environment	16	16	19	14	12	17	16	15	19	19	13	13	19	22	7	0	24	15	12	13	20	27	12	16	16	15	19
Taxes	14	20	9	6	5	13	15	15	10	15	13	15	15	8	14	0	19	13	14	15	15	5	0	16	14	18	15
Terrorism	12	13	11	10	11	9	13	12	16	12	12	14	11	9	12	0	26	8	12	14	11	9	24	16	6	14	12
Defence	6	9	3	3	2	4	8	2	7	7	5	7	7	5	13	0	9	2	3	6	6	10	38	11	4	12	4
Other	1	0	0	2	2	1	0	1	2	1	0	1	1	2	1	0	0	0	1	0	1	1	0	0	2	1	1
Don't know	4	2	6	9	10	9	4	1	3	3	7	1	2	0	1	0	2	17	13	1	2	0	0	4	14	1	3

All Parents of School-Age Children in
England
Unweighted Sample

Total	Gender		Parent age			Region				Children's Age			School Type				School Sector			
	Male	Female	18-34	35-54	55+	London	Rest of South	Midlands	North	Age 5-10	Age 11-15	Age 16-18	Nursery	Primary	Secondary	All through	State	Foundation secondary	Private	Other
1000	466	526	240	700	60	150	379	193	278	214	639	495	126	518	194	499	621	135	263	72
1000	301	691	380	590	30	154	361	193	292	253	667	473	142	557	182	477	640	125	258	61
%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Which parties have you seen talking about education?

Labour	38	40	38	48	35	47	46	34	43	37	41	42	36	44	43	41	36	40	37	42	40
Conservative	27	36	20	20	29	36	31	31	25	22	29	28	29	34	29	28	26	27	31	27	41
Liberal Democrat	16	20	13	15	16	19	25	18	15	10	20	18	13	16	19	16	14	15	21	18	20
Brexit Party	8	10	5	11	6	9	9	6	10	8	8	9	6	10	7	12	6	5	24	10	21
UK Independence Party (UKIP)	4	5	3	7	2	2	7	2	3	3	5	4	3	7	4	7	3	3	8	3	3
Green	4	5	3	4	4	8	5	4	6	2	2	4	3	2	3	6	3	2	9	6	11
Some other party	2	2	2	3	1	4	4	1	2	2	1	2	1	1	2	2	2	1	6	2	6
None of them	18	13	22	11	20	20	8	19	17	23	13	14	21	12	14	13	23	18	5	21	12
Don't know	15	8	20	15	15	9	12	15	15	16	15	13	14	15	8	16	17	4	12	2	2

Putting aside your own party preference, which party's policies on education have you been most impressed with, if any?

Labour	26	25	28	36	23	28	31	21	29	29	26	27	26	27	29	24	25	27	27	30	24
Conservative	16	23	9	11	17	22	17	18	13	13	17	15	18	21	15	20	16	15	20	14	26
Liberal Democrat	10	14	6	10	10	4	14	5	6	11	11	7	9	9	12	9	8	8	16	11	16
The Brexit Party	5	8	3	8	5	4	3	5	6	7	4	6	4	6	5	9	4	3	18	7	10
UK Independence Party (UKIP)	2	3	2	4	2	0	4	1	3	3	3	1	3	2	3	2	2	2	5	2	5
Green	3	2	3	3	2	7	3	3	4	2	1	3	3	2	3	4	3	3	5	2	6
Some other party	1	0	0	1	1	0	1	0	1	0	0	0	0	0	1	0	0	1	0	0	0
None of them	23	18	28	15	26	27	17	24	22	26	21	20	27	21	21	18	27	26	3	22	8
Don't know	14	6	21	13	15	8	11	14	16	14	15	14	13	11	15	9	14	16	6	11	5

Generally speaking, do you think the funding of state schools in your area is sufficient or insufficient to meet educational requirements of pupils?

Sufficient	32	45	21	35	31	39	38	30	36	28	37	33	30	42	31	41	29	32	50	30	45
Insufficient	54	46	61	51	55	54	50	56	49	58	51	55	54	47	56	50	55	53	46	58	47
Don't know	14	9	18	14	14	7	12	14	15	14	12	12	16	11	13	9	16	15	4	13	7

Would you say that child poverty is...

A very big issue in Britain today	39	31	47	40	39	34	32	39	40	43	38	40	41	43	40	36	43	43	31	37	35
Quite a big issue	39	45	35	38	40	39	42	44	37	33	42	38	38	35	39	47	38	39	45	39	40
Not a very big issue	14	19	9	13	14	15	18	13	13	14	14	15	14	15	14	8	13	12	21	14	20
No issue at all	3	3	2	2	2	7	1	2	2	4	0	2	2	1	2	4	2	1	2	5	1
Don't know	5	3	7	6	5	4	6	3	7	5	6	5	5	5	5	5	4	4	1	5	3
A Big Issue (All)	78	76	82	78	79	73	74	83	77	76	80	78	79	78	79	83	81	82	76	76	75
Not a Big Issue (All)	17	22	11	15	16	22	19	15	15	18	14	17	16	16	16	12	15	13	23	19	21

All Parents of School-Age Children in
England
Unweighted Sample

Total	Work status				Relationship				Social Grade		Vote Intention						2017 Vote						State school funding			
	FT	PT	Not working	Other	Single	Married/CP	Co-habit	Other	ABC 1	C2DE	Con	Lab	LD	Brexit	Plaid Cymru	Other	DK/Ref	DNV	Con	Lab	LD	Plaid Cymru	Other	DK/Ref	Sufficient	Insufficient
1000	578	207	65	149	168	581	164	85	589	411	263	306	87	69	0	71	182	201	272	319	66	7	102	32	321	541
1000	498	248	69	185	198	542	184	74	568	432	224	328	86	67	0	72	199	224	233	328	69	5	103	38	293	556
%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Which parties have you seen talking about education?

Labour	38	39	42	32	33	39	38	40	35	39	38	27	73	31	13	0	17	18	25	30	66	32	0	18	10	43	39
Conservative	27	35	15	12	22	24	31	20	27	32	21	65	16	11	21	0	11	12	13	61	18	15	0	12	2	33	26
Liberal Democrat	16	19	15	15	6	10	19	13	13	20	10	14	10	61	13	0	17	9	7	17	13	58	50	17	0	17	18
Brexit Party	8	9	5	13	4	7	8	7	9	6	3	5	4	41	0	12	4	7	6	5	13	26	22	3	10	7	
UK Independence Party (UKIP)	4	4	4	2	1	2	3	6	2	4	3	1	1	3	5	0	27	2	1	1	5	24	21	5	4	3	
Green	4	4	2	9	3	4	4	2	8	4	3	2	2	2	2	0	26	3	6	2	2	0	0	13	3	5	
Some other party	2	2	1	0	2	2	2	1	1	2	1	0	2	3	2	0	3	2	1	1	2	3	14	4	5	3	
None of them	18	15	19	21	27	21	15	20	26	16	21	15	10	15	24	0	15	39	29	15	12	13	0	24	29	9	
Don't know	15	10	19	19	24	17	13	18	10	11	20	9	9	7	11	0	9	35	27	9	11	7	0	10	56	8	

Putting aside your own party preference, which party's policies on education have you been most impressed with, if any?

Labour	26	27	29	23	21	28	25	29	23	26	27	6	70	16	4	0	7	5	17	6	60	14	0	10	6	33	25
Conservative	16	21	8	7	11	16	18	9	11	19	11	51	2	1	9	0	3	4	3	47	4	3	0	7	5	26	10
Liberal Democrat	10	13	7	5	3	3	6	10	13	5	7	5	52	6	0	10	3	4	9	6	49	0	8	8	10	11	
The Brexit Party	5	6	3	8	6	4	6	4	9	6	5	3	1	1	42	0	10	2	4	5	2	5	86	17	0	8	
UK Independence Party (UKIP)	2	2	3	4	1	2	2	3	1	3	2	1	0	1	6	0	18	1	2	1	0	0	0	15	0	2	
Green	3	3	3	6	1	4	2	2	5	3	3	0	2	3	2	0	23	1	4	0	2	2	14	10	2	3	
Some other party	1	0	1	2	0	0	1	0	2	1	0	0	0	0	0	0	4	1	1	0	0	0	0	3	2	1	
None of them	23	19	24	27	36	24	20	27	33	20	28	22	11	15	23	0	21	52	37	21	18	11	0	23	38	12	
Don't know	14	8	23	18	21	18	12	19	6	10	20	11	9	11	8	0	4	31	29	10	8	15	0	7	39	5	

Generally speaking, do you think the funding of state schools in your area is sufficient or insufficient to meet educational requirements of pupils?

Sufficient	32	39	25	23	21	30	38	18	26	35	27	39	37	29	44	0	40	10	15	38	36	27	74	42	16	100	0
Insufficient	54	52	57	55	57	52	51	66	61	54	54	50	56	64	39	0	48	62	63	50	55	61	26	47	39	0	100
Don't know	14	9	18	21	23	19	12	16	13	10	18	11	7	7	16	0	12	29	22	12	9	12	0	11	45	0	

Would you say that child poverty is...

A very big issue in Britain today	39	37	41	37	48	50	35	46	31	37	43	30	51	27	37	0	46	36	36	27	52	25	0	45	44	36	44
Quite a big issue	39	42	37	40	32	33	43	34	41	41	37	48	34	45	39	0	31	37	35	53	33	39	36	36	31	44	37
Not a very big issue	14	15	13	13	10	9	15	13	20	16	11	17	10	22	14	0	18	11	15	16	10	26	38	10	7	16	13
No issue at all	3	3	2	3	3	2	2	2	7	3	2	3	2	4	2	0	1	2	3	2	2	5	26	2	2	1	3
Don't know	5	3	7	7	8	6	5	5	1	4	7	2	3	2	7	0	3	13	11	2	3	4	0	7	17	3	2
A Big Issue (All)	78	79	78	77	80	83	78	80	72	78	80	78	85	72	76	0	77	73	71	80	85	64	36	81	75	80	81
Not a Big Issue (All)	17	18	15	16	13	11	17	15	27	19	13	20	12	26	16	0	19	13	18	18	12	31	64	12	9	17	16